

JESSE NIMMO

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SENIOR GRAPHIC DESIGNER | AUGUST 2012 - {CURRENT}

Spark Industries | 750 Calle Plano | Camarillo, CA 93012

Responsible for handling artwork for new product launches, including but not limited to packaging conception and design, point of purchase displays and promotional materials. Manage email marketing campaigns as related to specific product releases and specials. Work with sales manager on marketing campaigns in print and/or online. Immediate supervision of all graphic department tasks with a team of 4 designers. Manage all product SKUs and upc creation. Coordinate all packaging designs with office and factories in China. Adobe creative suite cs6 is primarily used to carry out job duties. Attention to detail and self-reliant work habits required for this position.

FREELANCE GRAPHIC DESIGNER | JANUARY 2010 - {CURRENT}

THREE33 Design | 1267 E Meta Street #1 | Ventura, CA 93001

THREE33 Design is my own business as a "freelance" designer. Current and past clients include a full service marketing agency (www.bigdogmarketingagency.com), a bilingual real estate magazine (Mi Casa), Auto dealership direct mail advertisements. Web design and administration for alongpour.com, slackerwines.com, stanfield.com, ellaandlouie.com, coastalskincare.net & surfsidedevelopers.com

GRAPHIC ARTIST | JUNE 2010 - JULY 2011

3rd Degree Graphics & Marketing | 2225 Sperry Ave, Suite 1250 | Ventura, CA 93003

Ad agency that handles high volume advertisements for newspapers around the country, as well as flyers, banners, and other promotional items. As part of the automotive team job duties include turning hand drawn 'mock-ups' into ads within short deadline/turnaround windows. Quality and creativity are a must. We use the Adobe Creative Suite set of applications for all advertisements. Professionalism in dealing with sales reps is a must.

PREPRESS SUPERVISOR | AUGUST 2005 - FEBRUARY 2010

Ventura County Star | 550 Camarillo Center Drive | Camarillo, CA 93010

Using my prior knowledge of printing and newspaper production, I held a few positions at the Star, eventually supervising the prepress department, working alongside the Production Manager. Having to maintain workflow, staff scheduling and meet tight production deadlines was very important. Training staff in graphics applications and printing specifics were required.

COMMERCIAL PRINT ARTIST | DECEMBER 2002 - AUGUST 2005

Centre Daily Times | 3400 East College Ave | State College, PA 16801

Worked in the prepress department as a graphic designer and commercial print artist. Job functions included building advertisements for the daily newspaper, coordinating commercial print booklets and flyers, and assisting in daily newspaper production. Working with sales reps and communicating well through email was a necessity in this position. Used Quark, InDesign, Photoshop, Illustrator as well as Kodak and CREO prepress production software.

GRAPHIC DESIGN INTERN | JANUARY 2002 - DECEMBER 2002

Penn State World Campus | 227 West Beaver Suite 210 Rider II | State College, PA 16801

Job duties included creating custom graphics for online course material, picture restoration and hi-resolution scanning. Supervised by the Sr. Graphic Artist for Penn State World Campus. Worked in Adobe Photoshop and Dreamweaver on Mac operating system.

ONLINE PORTFOLIO AT three33design.com - REFERENCES AVAILABLE UPON REQUEST